

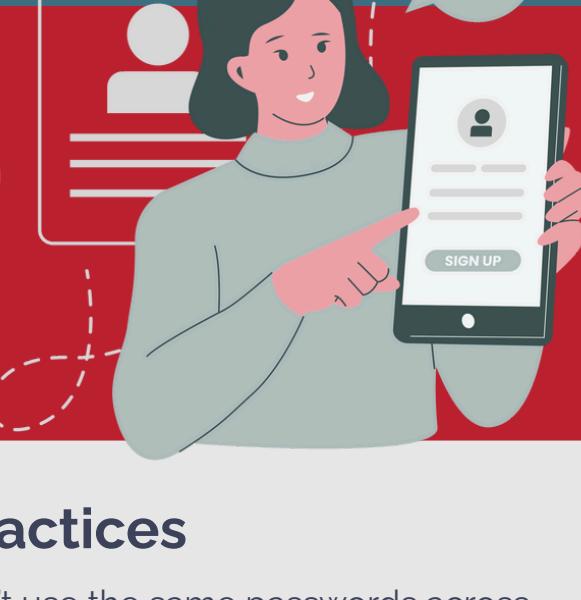
Data Privacy Tips

Your online activity creates a treasure trove of data. This data ranges from your interests and purchases to your online behaviors. It is collected by websites, apps, devices, services, and companies all around the globe.

Here are some simple, easy tips that will help you manage your data privacy:

Review App Permissions

Your apps and devices collect more data than you think. By taking just one minute to review app permissions, you can stop access to information they don't need.



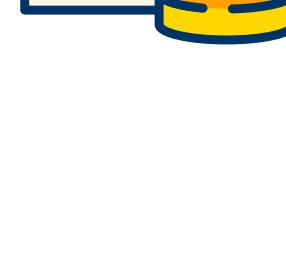
Cybersecurity Best Practices



- Use long, unique passwords:** Don't use the same passwords across multiple accounts. Utilize a password manager to create and store your passwords for added security.
- Enable multi-factor authentication (MFA)** whenever it's available.
- Stay Updated:** Keep your devices, software, and apps updated. Turn on automatic updates when possible.
- Be cautious of scam attempts:** These can come via email, text, phone calls, or direct message.

Make informed decisions about sharing your data with businesses or services:

- Is the app, service, or game worth the type and amount of personal data it requests?
- Can you limit data sharing and still use the service effectively?
- Is the data being requested truly necessary for the service to function (for example, why would a Solitaire game need access to your contacts)?
- If you haven't used an app, service, or account in months, is it worth keeping, especially if it may still be collecting or sharing your data?



You may not control how every piece of data about you or your family is collected, but you do have a right to data privacy.

By adopting a few simple, repeatable habits, you can regain control and better manage your personal information.



Your data has value, and you deserve a say in how it's used.



Have Questions About Data Privacy and How To Protect Yourself and Your Organization?

Staying informed helps protect your organization. Contact us for compliance assessments, staff training, and expert advice on data privacy.