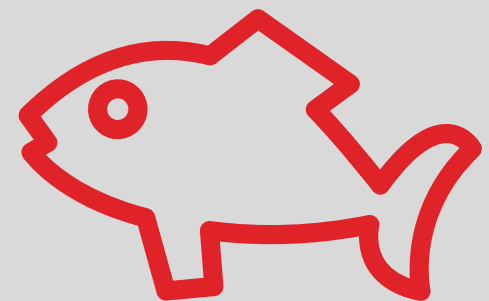
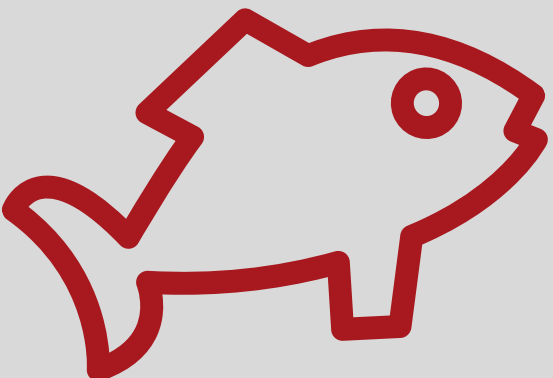
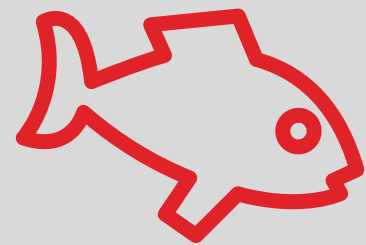


Phish Your Own Users: Getting Started

1. Provide training first
2. Use various phishing methods
3. Target groups or individual employees
4. Include the Executive Team
5. Inform staff of the results
6. Provide additional training to those who failed
7. Ask staff to forward suspicious emails to designated address to be evaluated (i.e. phishing@yourorganization.com)
8. Conduct tests regularly



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