

DATA PRIVACY WEEK 2023

Phishing

16%

Of Data Breaches in 2022 were the result of a phishing attack*

\$4.91M

Average cost of a data breach caused by phishing in 2022*

295 Days

Average time it takes to identify and contain a phishing data breach*

255M

Phishing attacks were detected in 2022†

51%

Organizations that do not cover phishing in their Security Awareness Program §



CAMPUSGUARD®

* Via IBM Cost of a Data Breach Report 2022

† Via SlashNext The State of Phishing

§ Via Proofpoint 2022 State of the Phish